

Narratives Matter: Building a Shared Response to Changing Immigration Sentiments in Canada

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Funded by:



Immigration, Refugees
and Citizenship Canada

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et Citoyenneté Canada



United Way
Waterloo Region
Communities



IMMIGRATION
PARTNERSHIP
WATERLOO REGION

Presenters:



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Objectives of the Roundtable

- Understand the role of narratives in shaping public perceptions about immigration.
- Identify current immigration sentiments in Canada and factors influencing them.
- Explore strategies to create shared, positive narratives around immigration.
- Build connections among participants for collaborative action.



Land Acknowledgment



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A spiral-bound notebook with a white card on top and a pen on the side. The card has the text "GROUND RULES" in bold black letters. The notebook is on a wooden surface.

GROUND RULES

Introduction:

- Name
- Organization
- Location (Where are you joining us from?)

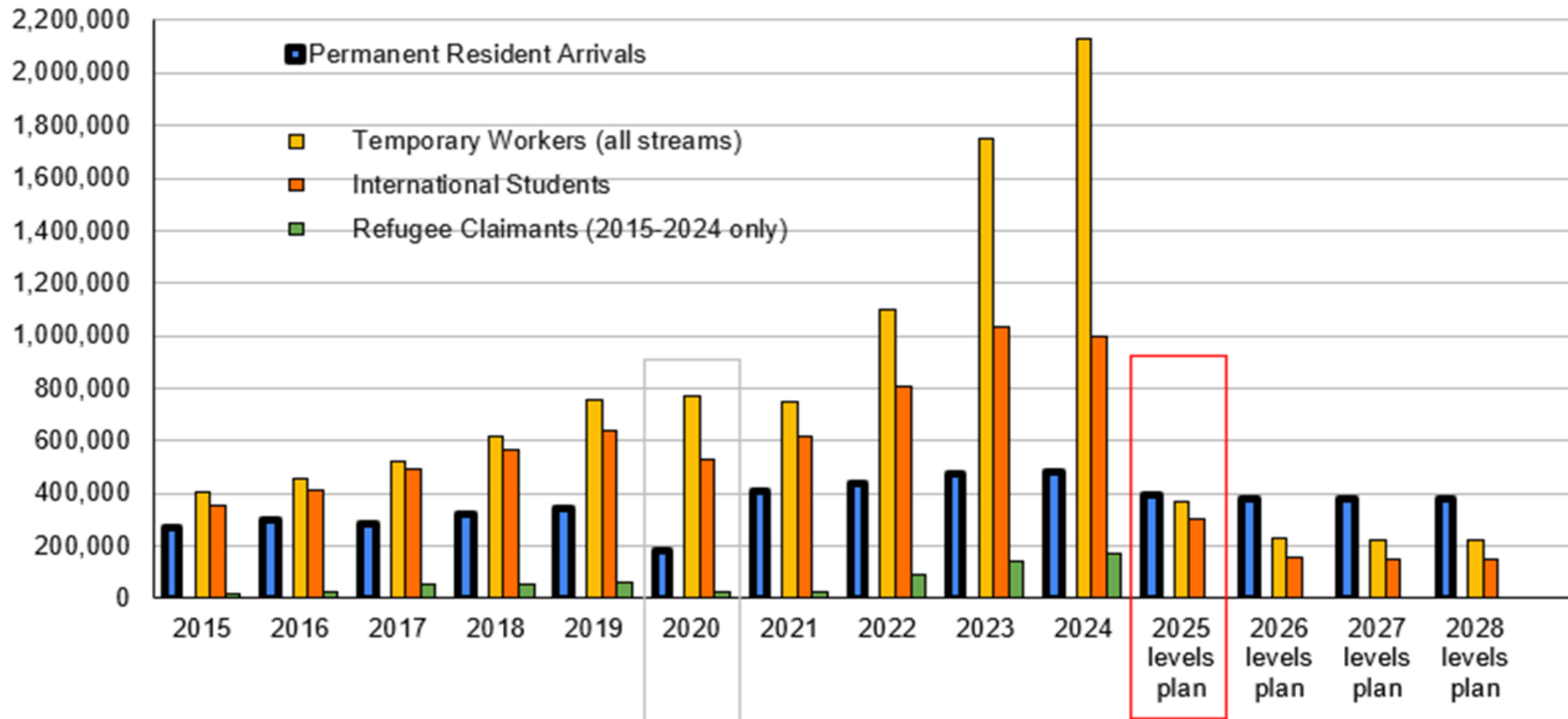




The Narrative of Dr. Jean Augustine & Peace By Chocolate Family

Immigration in Canada Over the Years

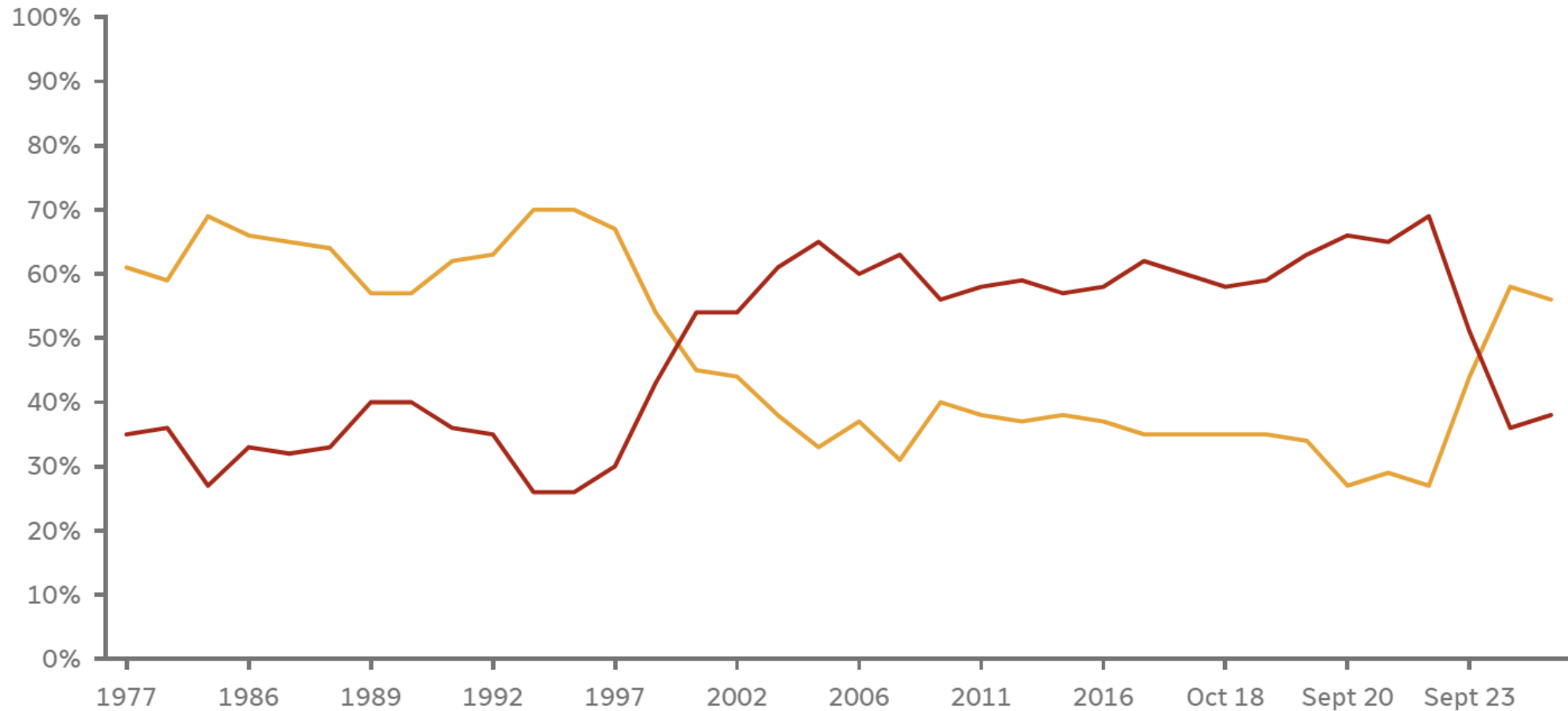
Canada Permanent & Temporary Resident Arrivals (2015-2024 actual, 2025-2028 projected)



More than half of Canadians overall feel there is too much immigration to Canada

Per cent of respondents who agree with the following statement: "Overall there is too much immigration in Canada"

— Agree — Disagree

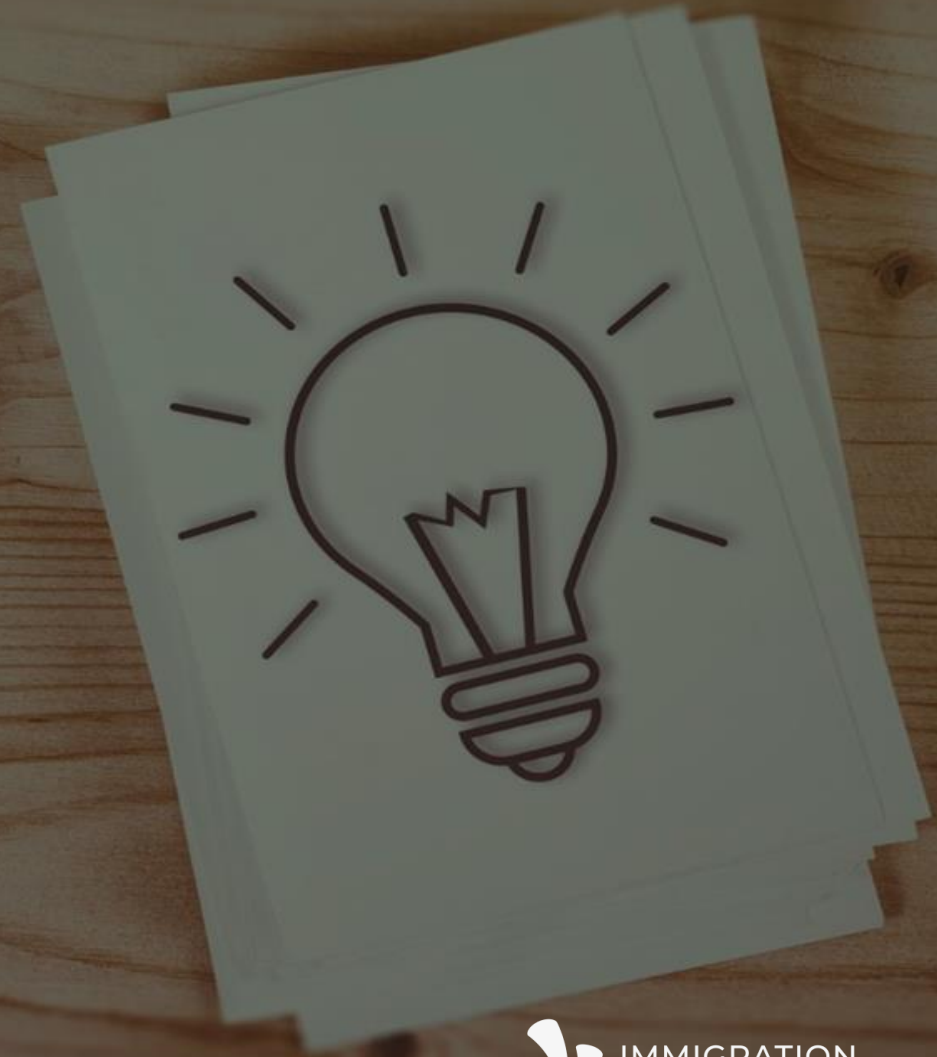


Source: CBC news article & Environics Institute

Source: Source: Environics Institute for Survey Research (CBC)

Brainstorm:

How can we help change the attitude towards immigrants?



Collaborative Action Plan:

Develop an action plan on how to continue collaborating to share experiences and learn from each other on what's working for you



Building Community through Immigration

If interested in joining this initiative, please contact:

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