



LONDON & MIDDLESEX
LOCAL IMMIGRATION
PARTNERSHIP

MATTER OF FACTS

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A DATA-DRIVEN APPROACH TO UNDERSTANDING LOCAL IMMIGRATION PATTERNS AND BUILDING WELCOMING COMMUNITIES

THE CHALLENGE: BRIDGING PERCEPTION & REALITY

Communities often lack accessible, local data on immigration trends.

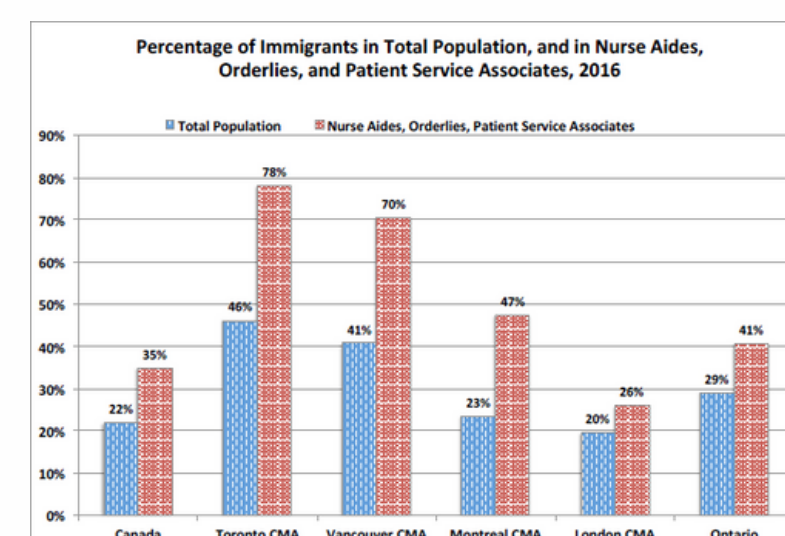
- Misconceptions about immigrants' contributions and needs persist, hindering effective planning and welcoming efforts.
- Evidence-based decision-making for settlement services and policy requires reliable local insights.

OUR APPROACH: COMMUNITY-DRIVEN DATA

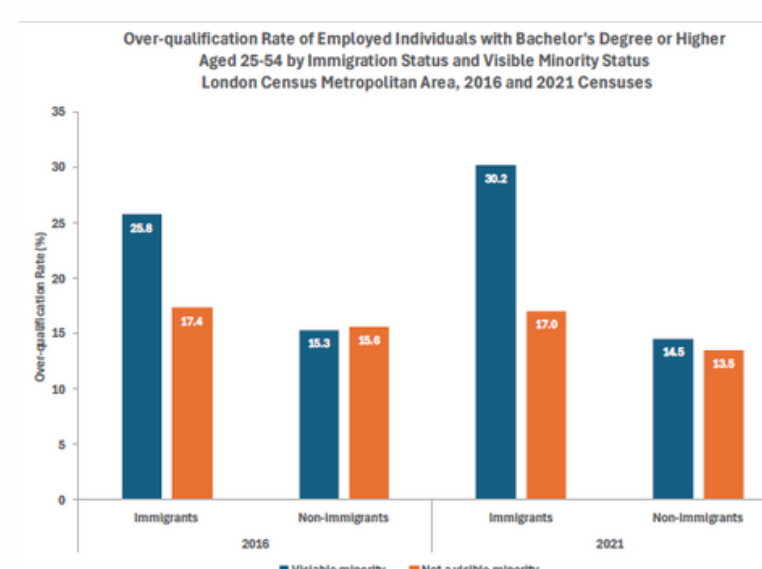
LMLIP's volunteer Fact-Sharing Workgroup analyzes Statistics Canada and local data.

- Complex findings are distilled into accessible "Matter of Facts" fact sheets with clear visuals.
- Key insights are shared widely through community networks, social media, and presentations to inform diverse audiences.

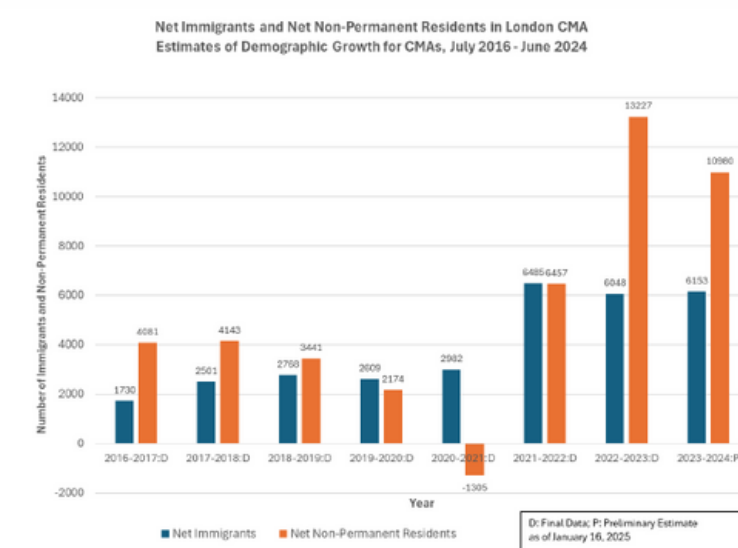
WHAT THE DATA SHOWS: LONDON & MIDDLESEX INSIGHTS



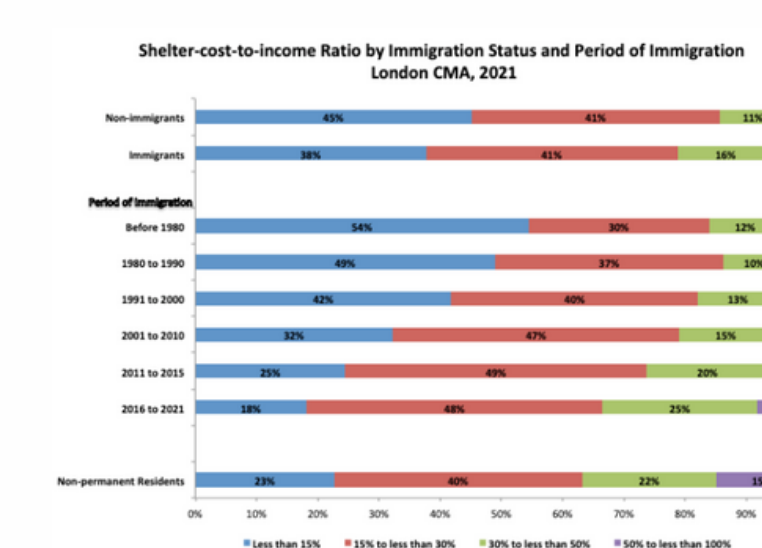
Immigrants are crucial to our healthcare workforce. 26% of local nurse aides, orderlies, and patient service associates are immigrants.



Highly skilled newcomers face barriers. 30% of racialized immigrants with degrees are over-qualified for their jobs, significantly higher than other groups.



Immigration fuels local growth. International migration, especially temporary residents, has driven recent population increases in the London CMA.



Settlement challenges persist. Immigrants, particularly recent arrivals, spend a higher proportion of income on housing compared to non-immigrants.

MAKING AN IMPACT: FROM DATA TO ACTION

Policy & Funding: Data used in funding proposals and community planning (e.g., aligning with London Newcomer Strategy).

Countering Misinformation: Provides factual evidence to combat myths and highlight newcomer contributions.

Informing Services: Helps settlement agencies tailor programs and identify specific community needs.

PATHWAYS TO POSSIBILITIES: RELEVANCE & REPLICATION

Directly addresses "Investing in Canada's Shared Future" by showcasing an evidence-based tool for building "Pathways to Possibilities".

Replicable Model: Uses accessible StatCan data and a collaborative volunteer approach adaptable to other LIPs/RIFs.

Builds Understanding: Fosters shared knowledge among partners, strengthening collaboration.

Supports Advocacy: Provides concrete data to advocate for resources and policy changes.

CONCLUSION

- The "Matter of Facts" series demonstrates the power of local data in dispelling myths, informing planning, and fostering welcoming communities.
- Bullet Point: An evidence-based approach is essential for investing effectively in our shared future.

Data
Source

Analysis

Fact
Sheet

Dissemination